

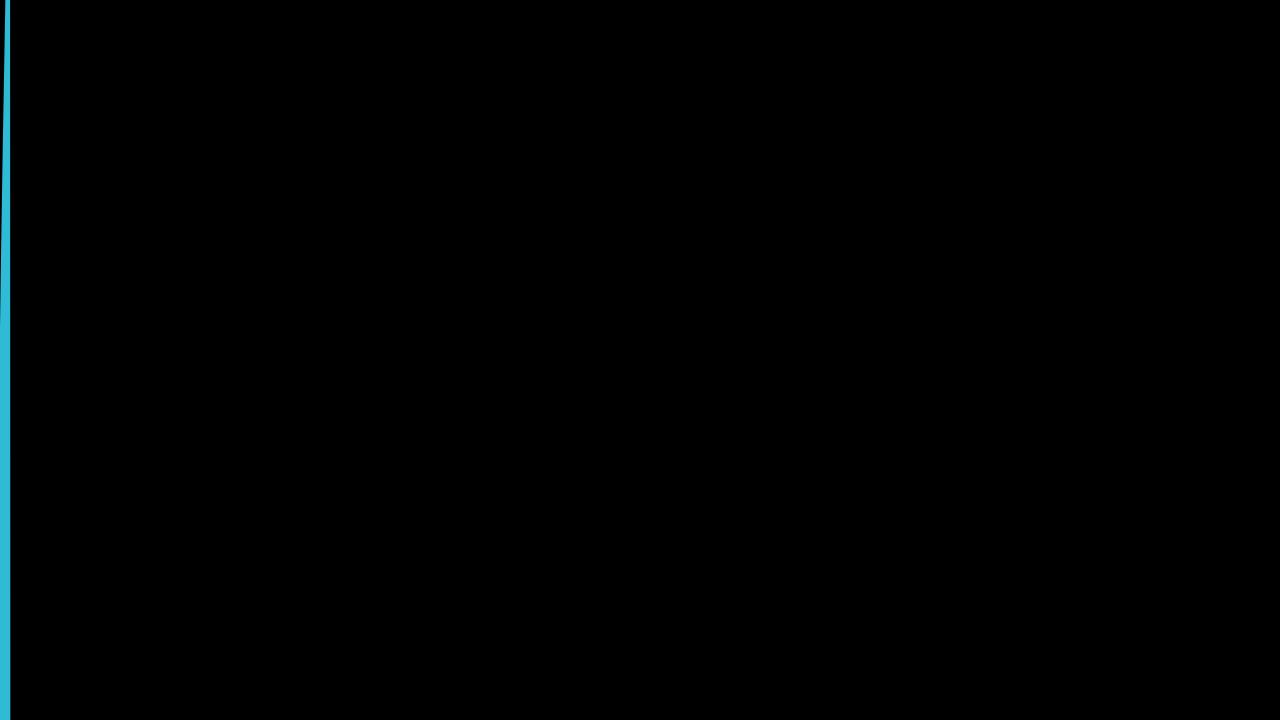
Modes of Collaboration Between Education Abroad and Institutional Research/Student Records

- . When accreditation time rolls around, EA supplies a one-pager.
- EA classes are identified in student records.
- . IR/SIS populates an Education Abroad database with current information regarding EA applicants.
- IR provides a periodically refreshed data dashboard--snapshots of EA student demographics, class standing, academic majors, etc.--to assist planning and marketing.
- IR and EA partner to investigate EA impact on strategic initiatives such as student recruitment, engagement, inclusion, timely graduation, career readiness, and financial need

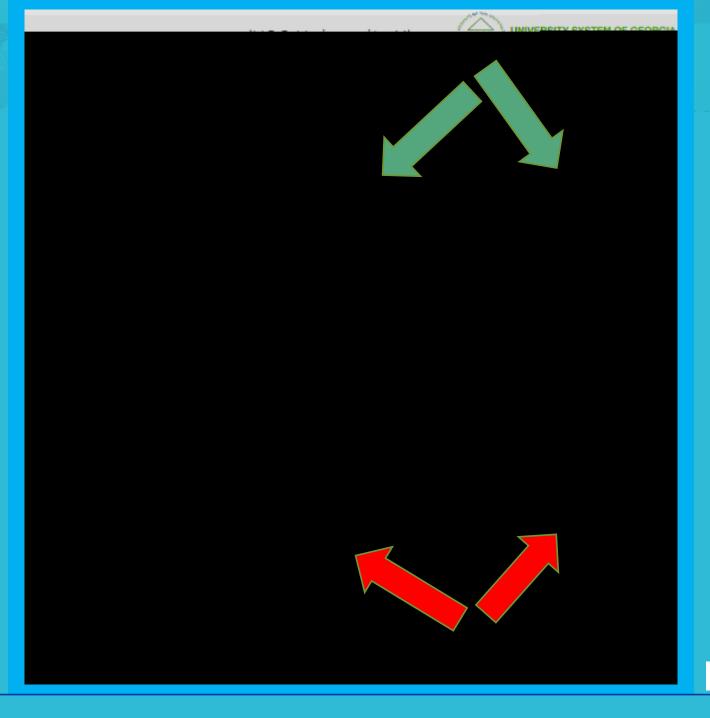
WHAT IS CASSIE?







EXAMPLE:
INSTITUTION
RESULTS
COMPARED WITH
BENCHMARK



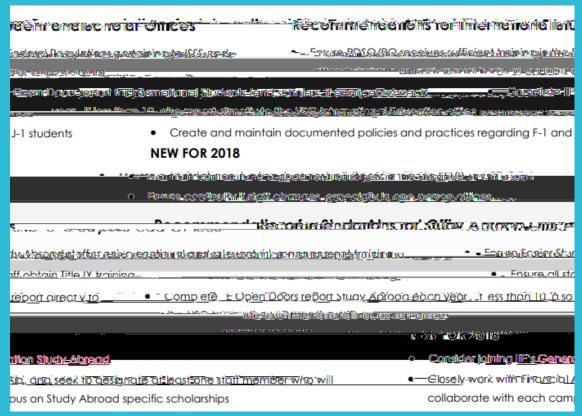




- 26 higher education institutions + Georgia Public Library
 Service + Georgia Archives
- conferred a total of 62,545 degrees in fiscal year 2016
- majority of baccalaureate-level degrees awarded are in the fields of business, psychology, education and nursing
- two institutions in the U.S. News 2018 Top 20 Public National Universities
- enrolled 328,712 students for Fall 2018
- economic impact on the state was \$16.8 billion in Fiscal Year
 2017
- for every person employed at the USG or a member institution, 2.2 people have jobs that support the presence of the institution in the local community

BI-ANNUAL REPORT OF INTERNATIONAL ACTIVITIES

Recommendations for USG institutional administrators Appoint a Senior International Office ISIO) for each campus, defined by NAFSA as: An individual...... at a high levellot institutional leadership who heads an office dedicated to internation an scone of the institution; surphobalticaphy and institution; surphobalticaphy and institution; surphobalticaphy and institution is a surphobalticaphy and institution is a surphobalticaphy. acommendations for Senior International Officers

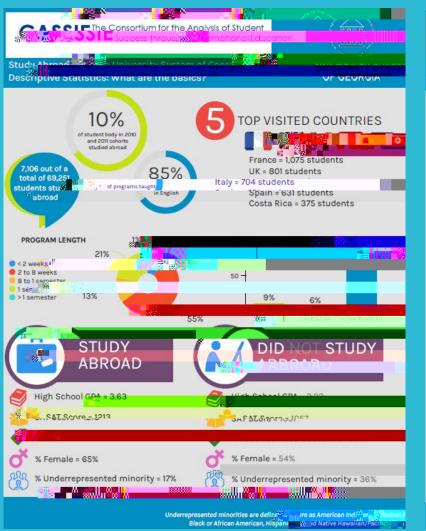




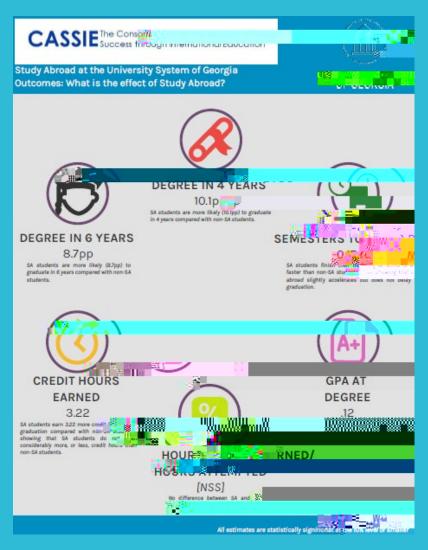
ROUND 2

- We discovered that institutions were using a wide variety of methods to :
 - track study abroad participation
 - duratgp(6u, (ri)-1.3 (e)-2 (t)1.4 (y)-2 ()-6.8 (o)-2EMC /LBod008 Tw 14.(gpu, e8 1 Tf0.00BS008 TwCS008 Tw8)1.4 (y)-2 ()-6.8 (o)-2EMC /LBod008 Tw

PRELIMINARY USG FINDINGS INFOGRAPHIC

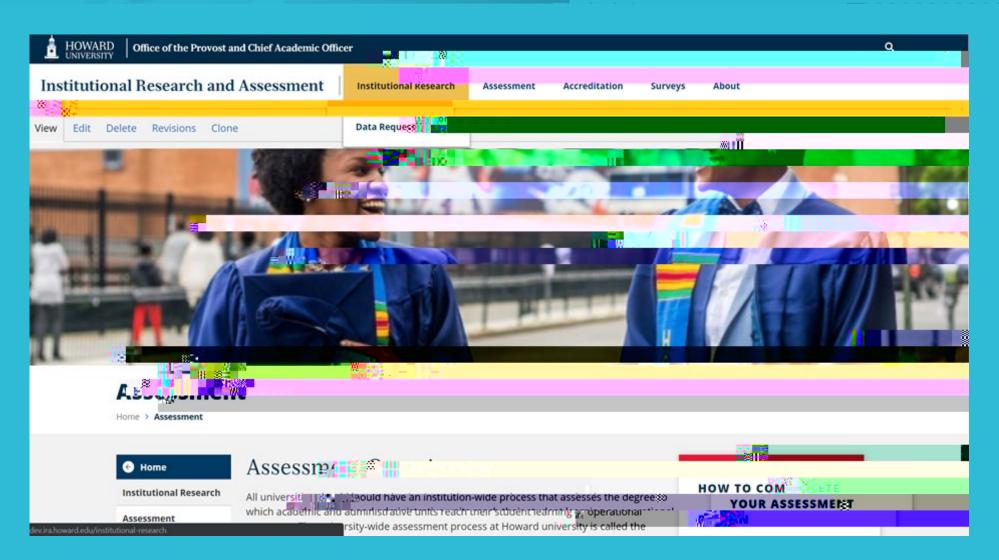




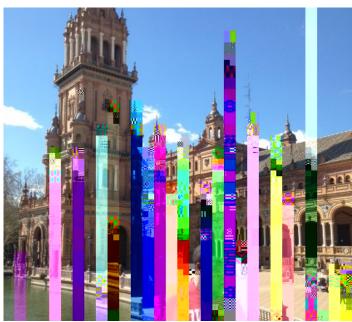


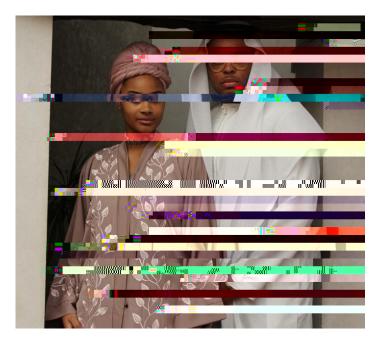


DATA COLLECTION





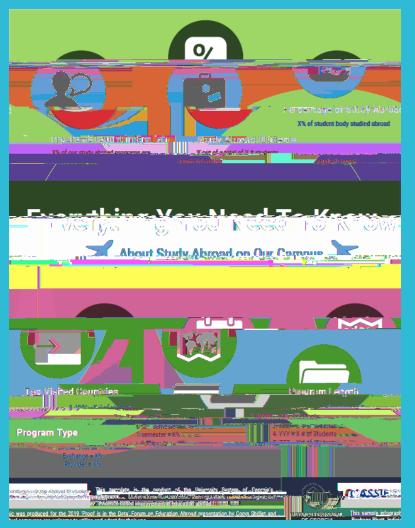


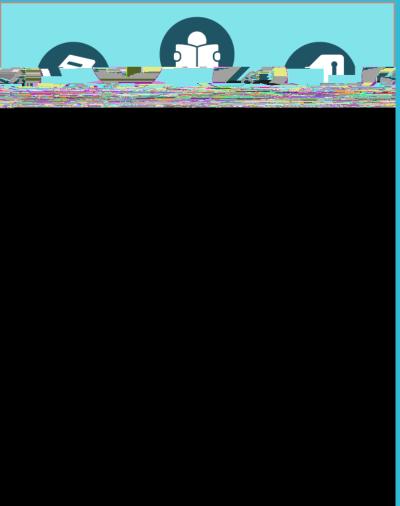


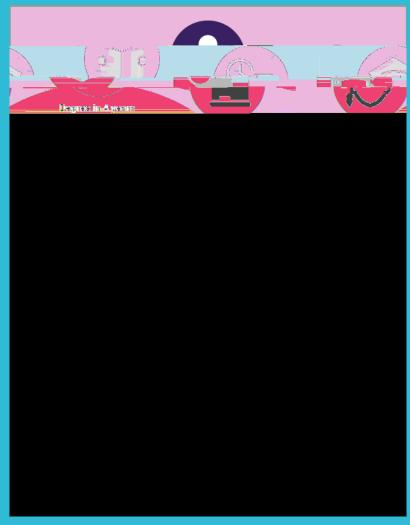


- PRIOR TO CASSIE, ZERO RELATIONSHIP BETWEEN STUDY ABROAD AND INSTITUTIONAL RESEARCH
 - CURRENTLY IN RE-ACCREDITATION PROCESS
 - SEVERAL SCHOOLS REQUESTED THE DATA ON INTERNATIONAL EXPERIENCES FOR THEIR SCHOOL/COLLEGE FROM THE BUNCHE CENTER

HOW TO CREATE YOUR OWN DESCRIPTIVE STATISTICS INFOGRAPHIC

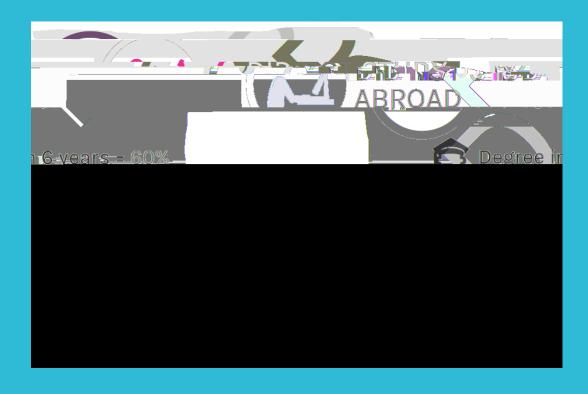






Findings About Outcomes--40 institution sample Education Abroad student outcomes exceed outcomes of students who never studied abroad--unmatched descriptive statistics





Findings about outcomes--40 institution sample Education abroad outcomes exceed outcomes of students who never studied abroad--matched regression results





